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Throughout the book, theoretical foundations necessary for understanding electronic commerce are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current topics relating to e-commerce as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce related company. The authors provide website resources, numerous exercises, and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive vivid examples from large corporations, small businesses from different industries and services, governments, and nonprofit agencies from all over the world make concepts come alive in electronic commerce. These examples, which were collected by both academicians and practitioners, show the reader the capabilities of e-commerce, its cost, and justification, and the innovative ways corporations are using e-commerce in their operations. In this edition, previous editions published by Pearson Prentice Hall, the authors bring forth the latest trends in e-commerce including social businesses, social networking, social collaboration, innovations, and mobility.

The circular economy offers opportunities to reduce resource use and waste whilst providing business opportunities. This is also true in the mobile phone industry that has been characterised by high rates of product obsolescence. The emergence of the smart phone has changed the landscape, making repair, refurbishment, and resale attractive to businesses and consumers. Moreover, emerging modular phone design should allow functional upgrades with low resource wastage. This report investigates the adoption of circular business models within Nordic markets. Producers, retailers, refurbishers, recyclers, and resellers tell of their motivation, experiences, and the challenges that they face. A special look is taken at consumer and waste law and the challenges and opportunities they represent. The report ends with 17 policy proposals that can accelerate the adoption of circularity in the sector.

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